Tamasha Events Management (Pvt) Ltd.

TAMASHA

About Us

With Extensive Experience in

Concept Development

Production

&

Management

of Corporate Events

TAMASHA

Facilitates you in

achieving YOUR 'Event Objectives'

through innovative ideas for

Promotion & Marketing

TAMASHA

Projects & Campaigns

PYF – Guinness World Records

National Anthem – Largest Human Flag & Mosaic – Individual Records

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Projects & Campaigns

Faysal Bank T20 Cup 2012

Opening Ceremony – On Going Activities – Closing Ceremony

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Projects & Campaigns

Pakistan Under 19 vs British Universities – 2012

Opening & Closing Ceremony

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Projects & Campaigns

Mobilink Infinity Brand Activation 2011 & 2012

Theme –Production – Installation – Management

Shopping Malls – Markets – Colleges – Universities

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Projects & Campaigns

Tetrapak Family Day – November 2011

Concept – Games & Activities– Production – Setup – Food – Management

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Projects & Campaigns

Tetrapak Family Day – November 2011

Concept – Games & Activities– Production – Setup – Food – Management

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Projects & Campaigns

Oasis Family Carnival 2011

Theme – Games Activities & Races – Production – Installation – Management

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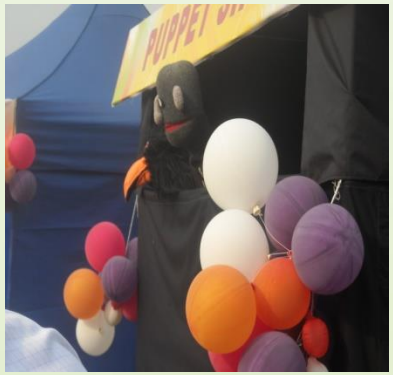
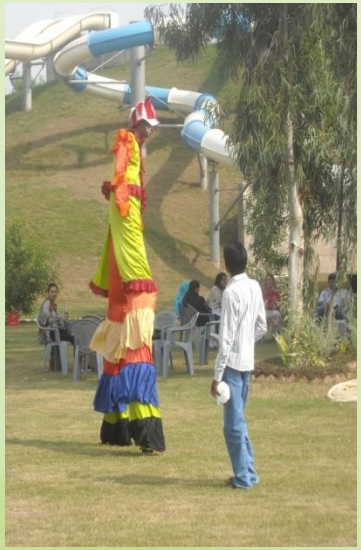
Projects & Campaigns

Oasis Fun Fair Festival 2010

Theme – Games & Activities – Venue Branding – Production – Installation – Management





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Projects & Campaigns

Pepsi Cricket Stars (12 Cities)
2010

Outdoor & Venue Branding – Production – Installation – Management

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Projects & Campaigns

Jazz at Kinnaird College – Ali Zafar Concert 2010

Venue Branding – Production – Installation – Setup & Management

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Projects & Campaigns

PEPSI – Family Day 2010

Kids Zone

Idea Conception – Production – Installation – Setup & Management

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PEPSI Peace Festival 2009

Idea Conception – Theme – Design - Production

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Projects & Campaigns

Bank Al Falah Super Challenge Karting Championship

Round 2 October – 2009 **Round 3 February – 2010**

Services of Event Production & Management provided to Racing Pakistan (Event Organizers)

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Projects & Campaigns

Bank Al Falah Super Challenge Karting Championship Round 1 *Lahore* April – 2009

Services of Event Production & Management provided to Racing Pakistan (Event Organizers)

The Race

Production & Installations

Production
Installations
Set Up
Management

Opening Ceremony
Fly Pass

Venue Branding

Production & Installation

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Projects & Campaigns

ZONG Superstar Double Wicket Cricket Tournament

May 2009

A BTL Campaign for Zong

A Promotion Campaign in 2 cities – ***Gujranwala & Hafizabad***

Idea Conception – Theme – Design

Production – Recruitment – Supervision – Management

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Mobile Promotion Float Shows

10 Road Shows in 5 Days in each city

Quiz Shows *Competitions* *Sale of Sims & Cards* *Giveaways & Prizes*

Survey & Permissions

City Wise Survey

Govt. Permissions & NOC

Lucky Draw & Star Cricket Match

Match Featuring Cricket Stars as Captains

Zong users comprising 8 Teams

Matches Played under Floodlights

Elaborate Prize Distribution Ceremony

Prize Distribution Ceremony

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Projects & Campaigns

LIVE Tetra Pak Event
February – 2009
Services of Event Production & Management provided to Tetra Pak Pakistan

Tetra Pak
GME Growth Roadshow (Conference) – 2010
Venue – Coordination – Production – Installation - Management

Tetrapak Family Day

April – 2009

Theme
Production
Installation
Set Up
Management

Hall Ambience
Production & Installations

Playing Area
Production & Installations

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Projects & Campaigns

Super Challenge Karting Championship 2008

Services of Event Production & Management provided to Racing Pakistan (Event Organizers)

Production
Installations
Set Up
Management

Race Track

Production & Installations

Event Marquee & Ambience

Production & Installations

Event Management & Security

Supervision & Management of Entire Event

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ZONG Town Storming Activity 2009

16 Days Float Promotion Activity
Gilgit – Hunza – Skardu

- *Planning*
- *Designing*
- *Coordination*
- *Production*
- *Management*

Mobile Promotion Float Shows

Quiz Shows – Competitions – Music & Songs – Giveaways & Prizes

City Wise Survey
Govt. Permissions & NOC

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Projects & Campaigns

ZONG Retailers Night 2008

6 City Retailer Events

Gilgit – Islamabad – Lahore – Faisalabad – Multan – Karachi

- *Planning*
- *Designing*
- *Coordination*
- *Production*
- *Management*

City Wise Survey

Govt. Permissions & NOC

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Projects & Campaigns

3rd International Lahore Marathon 2007

3 Month Contract with Publicis Pakistan Event Managers

Design
Production
Installations
Management

Media & Outdoor Promotion

Planning, Designing, Production & Supervision

Opening & Closing Ceremonies

Planning – Design – Production - Execution

Registration of Participants - Foreign & Local

Mechanics
Planning & Execution

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Projects & Campaigns

Standard Chartered Lahore Marathon 2005-2006

3 Month Contract with Publicis Pakistan, Event Managers

Design
Production
Installations
Management

Registration of Participants - Foreign & Local

Mechanics - Planning & Execution

Media & Outdoor Promotion

Planning, Designing, Production & Supervision

Opening & Closing Ceremonies

Planning
Design
Production
Execution

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Standard Chartered Lahore Marathon 2005-2006

Security & Traffic Plan

Planning & Coordination

Marathon Coordination

- *Punjab Sports Board*
- *Parks & Horticulture Authority*
- *1122 Emergency Service*
- *Health Department*
- *Athletics Federation of Pakistan*

Suppliers & Vendors

Procurement & Supervision

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Projects & Campaigns

Mobilink Swing with Strings 2006

Six City Concert Tour

Islamabad – Peshawar – Sargodha – Faisalabad – Lahore – Multan

- *Planning*
- *Coordination*
- *Production*
- *Management*

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Projects & Campaigns

JAZZ Cricket Masti 2005

A BTL Campaign for Mobilink

A Promotion Campaign covering 22 Cities across Pakistan

Idea Conception – Theme – Design

Production – Recruitment – Supervision – Management

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JAZZ Cricket Masti 2005

2 Weeks Outdoor Promotion in Every City

Hoardings *Banners*
Poster *Buntings*

City Wise Survey
Govt. Permissions & NOC

Mobile Promotion Float Shows

Quiz Shows *Competitions* *Music & Songs* *Giveaways & Prizes*

Lucky Draw & Stars Cricket Match

Match Featuring - Cricket Stars as Captains & Local Jazz users as Team
Prize Distribution Ceremony

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Projects & Campaigns

Tetra Pak 'A Tribute to the Stars' Show 2004

Décor & Lighting – Design & Management
Theatrical Production – Direction & Production
Awards & Giveaways – Production

Shell Mysella Conference 2009

Design, Management & Production

Polo World Cup Zone D Qualifiers 2003

(Opening Ceremony)

Creative Direction
Rehearsals
Production
Management
Stadium Lighting Plan – Design & Installation

Daily Times Pop Karaoke Night 2003

Dinner & Entertainment – Organized & Managed
Décor & Lighting of the event

Paktel-Tango Basant Road show 2002

A BTL Promotion Campaign

Road Shows
Lucky Draws
Variety Shows
Acrobatic events

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Events & Other Activities

Mobilink Valentine's "3–Day BTL Activity"
February 2010

Planning – Management – Production – Coordination – Execution

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Events & Other Activities

Mobilink AVATAR MOVIE LAUNCH – DHA, Lahore.

January 2010

Design – Production – Setup – Red Carpet, Celebrity Photo Shoot, Venue & Outdoor Branding

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Events & Other Activities

Mobilink Hunt for Heroes (6 Cities)
2007 & 2008

Outdoor & Venue Branding – Production – Installation – Management

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Events & Other Activities

Jazz Octane 2006

Ground Activation Promotion

Planned – Managed - Executed

Kashf Foundation 2007

10 Year Anniversary Celebration

Décor & Layout

Managed

Executed

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Events & Other Activities

The Great Lahore City Marathon 2003

Managed

Marketed

Administered

Launch Of Volvo FL 12 2004

Production

Management

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Events & Other Activities

Arc School Spring Fiesta *2004*

Management

Bank Alfalah Quaid-e-Azam Golf Tournament 2003

Branding & Management

Shandur Polo Festival 2003

Brand Management

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Events & Other Activities

Morven Gold & Daily Express Musical Nights 2006

Concerts across Punjab

Supervision

Coordination

Jazz Classical Night 2005

A Performance by German Jazz Musicians

At Anne Marie Schimmel German Center

Design – Décor – Sound & Lights

Honey Beez Outlet Launch 2006

Fashion Show – Design & Management

Safeguard TVC 2005

A Commercial by Dream Team

Production Services

PTCL Independence Day Celebrations 2004

Laser Light Show

9th SAF Games 2004

Opening Ceremony – Segment Direction & Production

Shandur Polo Festival 2002

Fireworks Display

Laser Light Show

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Musical Endeavors

Musicology
Cell
Incision

Musicology
Blue Buzz

Musicology
Power Trip

Musicology
Mekaal Hasan Band

Musicology
The Trip

Musicology
Xeerak & The Black Sheep
Paradigm

TV & Radio Spots

Composition & Production

- *PTCL Lifestyles Campaign 2006-2007*
- *Mountain Dew Jingle (F1 Racing TVC)*
- *Ministry Of Health*
- *Standard Chartered Lahore Marathon '06*
- *NRB*
- *PTCL Eid Special*

Musicology
Israr Chishti & Jamshed Chishti

TAMASHA

Corporate Clients

TAMASHA

Why Us…?

Creative & Novel Ideas for Brand Promotion

Value Added Services

Research Oriented & Analytical Approach to Every Project

Work Closely with Clients to provide Solutions through Tailor-made Events & Activities

Team Boasts of over TEN Years of Experience in Advertising & Events

TAMASHA

Thank you!

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